



Community Sponsor Menu

Option 1: *Market Booth*

Market Booth provides Community Sponsor with visibility to market audience, and a venue for interaction with the market patrons.

Cost: \$500 per week (or 5 weeks for \$2,000)

Market Provides:

- Space in the “vendor” isle for Sponsor supplied tent
- Advertisement related to day:
 - Eblast / web / social media
 - In market signage
 - If Sponsor’s selected week coincides with a Market Special Event, outreach will include print advertisement.

Sponsor Provides:

- Tent, table & chairs
 - Banner
 - Volunteers / Staff for booth set up
 - Educational and promotional materials
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Option 2: *Special Event Day*

Special Event Day provide Sponsor with the opportunity to participate in the market’s educational mission. Theme must complement Market mission of encouraging healthy living and local foods.

Cost: \$2,500 per week

Possible Themes: Heart Healthy Living, Diabetes Awareness, Fitness, Stress Busters

Market Provides on each Special Event Day:

- Two spaces in center isle
- Tent, table & chairs
- Sound system
- Access to kids activity (optional)
- Space to put a banner at info booth
- Advertisements Outreach for events:
- Eblast / web / social media

- One print ad in local paper
- In market signage
- Exclusivity (no other sponsor for that day at Sponsor request)
- Equipment for cooking demonstrations
- Ingredients for cooking demonstration if sourced from market vendors

Sponsor Provides:

- Banner
- Programming for event
- Volunteers / Staff for the event
- Educational and promotional materials
- Health permit for cooking demonstration (IF SAMPLING)
- Ingredients for cooking demonstration not purchased from market vendors.
(Market will pay for items purchased from market vendors)

***Limitation: 4 pre-scheduled Market Special Event days are excluded from this option.*

Option 3: Seasonal Sponsor

Seasonal Sponsor provides the greatest opportunity for visibility to market audience, and greatest interaction with Market patrons.

Cost: \$10,000

Market Booth every week of the market. Up to three Special Event days.

Weekly Market Booth: Weekly for active or passive display as described above and
Special Event Days: Up to 3 Special Event Days as described above

In addition to the benefits described above for Weekly Market Booths and Special Event Days, the Market will provide:

- Set up of the Weekly Market Booth for passive display: tent, table and chairs
- Prominent display of Sponsorship in all Eblast / web / social media
- Prominent display of Sponsorship all newspaper ads
- Prominent display of Sponsorship on website and in market signage
- Prominent display of Sponsorship on EBT / WIC outreach materials
- Prominent display of Sponsorship on all Market marketing material, including window signs provided to Camas businesses

Note: Deadline for Market material printing is March 30, 2012.