

Dear Healthy Living Partner,

We are writing to ask for your support in our <u>Healthy Living Partnership Campaign</u>. The Camas Farmer's market offers healthy food choices with wellness education, while simultaneously supporting small local farms and businesses. Our market is one of three designated 501(C)3 market organizations in Washington State and was designated this status due to the Camas Farmer's Market's (CFM) unique mission and approach to community education and outreach. As we begin our **16th season**, we recognize that the success in our efforts is made possible because of the market's strong roots in the community. The expertise and commitment from our staff, board and volunteers to build a healthier Clark County are evidenced in our desire to bring farmers and vendors together who provide diverse and healthy food options to our customers.

You can be a part of our weekly vibrant market by participating in one of the following sponsorship options:

- \$1,000:
  - ~Booth space on *two* market days to promote your business
  - ~Promotion on our Facebook & Instagram pages, which have a combined reach of over 6,000 people
  - ~Promotion on our website and weekly Eblast, delivered to over 800 subscribers, weekly
  - ~Your business logo on signage at the market
  - ~One newsletter containing a special feature or profile
- \$500:
  - ~Booth space on *one* market day to promote your business.
  - ~One boosted promotional post on our Facebook page, reaching over 10k people
  - ~Promotion on our Instagram page, website and weekly Newsletter Eblast.
  - ~Your business logo on signage at the market.
- \$250:
  - ~ Promotion on our Facebook page, website and weekly Newsletter Eblast.
  - ~Your business logo on signage at the market.

Over the past 15 years the market has continued to grow and has a dedicated core of more than 2000 customers per week. In 2022, we hosted more farmers than ever before, and broke records for customer attendance, vendor attendance, and overall sales. With your generous support, we can continue to grow and thrive for many seasons to come!

We look forward to speaking with you about one of our unique sponsorship opportunities and welcome your partnership in this year's lively and successful Camas Farmer's Market. The contact information for our Program Coordinator and our Board President are below to sign up for sponsorship or to learn more.

Leah Nichelson, Market Manager vendorliaison@camasfarmersmarket.org 360-953-1326 Shannon Van Horn, Board President president@camasfarmersmarket.org 360-936-2182

Thank you for your interest in supporting the Camas Farmer's Market!